

The Celebrity Trader Challenge Returns with Warwick Davis

UK, 1ST SEPTEMBER 2012: The Celebrity Trader Challenge from City Index is back! Every month from September 2012, City Index will invite a celebrity to turn their hand to trading the global markets, all in the name of charity.

£2,500 to Trade the Global Markets

We will provide each celebrity with a £2,500 cash balance to trade thousands of markets through a City Index spread betting account as well as a dedicated senior sales trader to help walk them through the markets.

Our Celebrity Trader will be able to trade major global markets such as indices, commodities, currencies and more from the luxury of their celebrity homes (or 5* hotels!) through our online trading platform.

They'll also be able to buy and sell the markets when on the move in their limo, at a nightclub or when relaxing poolside through our range of mobile trading applications for iPhone, BlackBerry and Android devices.

They can even use our telephone trading service and our team here will place a trade on their behalf.

September's Celebrity Trader: Warwick Davis

September sees TV and film star Warwick Davis take on the markets with the aim of raising money for two causes close to his heart.

The first is Operation Florian – a charity that aims to improve fire fighting and rescue capabilities through better equipment and training.

The second is Warwick's own charitable organisation, Little People UK, who offer friendship and support to the individuals with dwarfism – as well as their family and friends.

Prior to trading, Warwick expressed his excitement and nerves about the challenge in store:

"I'm excited, but nervous to be taking on the Celebrity Trader Challenge with City Index.

It's a similar feeling to appearing on stage; it could be a fantastic success or it could all go horribly wrong – at least with a play, I'd have learnt my lines and had weeks of rehearsals, but with trading... there is no rehearsal.

Just figuring out what all the trading terms mean is baffling, however, I think that I will be 'going short' on most of my trades!

I'm thrilled to be given the chance to try and raise some money for Operation Florian and a new charitable organisation, Little People UK, that I've helped to set up - I just hope I don't lose everything in my first few days!"

We will keep you up to date with how Warwick is getting on throughout the month at www.cityindex.com.

For more updates and to share your trading wisdom with Warwick, follow and Tweet him on Twitter @WarwickADavis.

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About City Index Group

City Index Group is one of the leading global providers of retail trading services, transacting in excess of 1.5 million trades per month for the group's customers around the world. City Index trading platforms give access to thousands of derivatives on global financial markets, including; Spread Betting, Contracts for Differences (CFDs) and margined foreign exchange (FX). The Group trades primarily under the City Index, Finspreads and FX Solutions brands and also provides a fully outsourced white label solution to numerous partners.